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Tips for Selling Your Home During the Age of Social Distancing

Despite COVID-19, this is not a terrible time to sell your home — buyers are still out there looking for properties to purchase! Although you may have concerns about selling your home during a pandemic, there are ways to move forward without risking the health of you, your family, or your buyers. Of course, selling a home is always going to be stressful, so take a look at the following tips and resources for help planning a smooth and successful sale, brought to you by [Florida Estate Sales and Auction Company](#).

Open House Alternatives

Believe it or not, you don't have to let people into your home to sell it. There are several great tools that can help you reach potential buyers virtually.

- High-quality [real estate photos](#) will help you make a great first impression.
- Many real estate agents are using [3D technology](#) to create immersive home tours to post on listing sites.

- Offering live [video-chat tours](#) gives buyers a chance to ask questions in real-time.
- To show your home to groups, host a virtual open house with Zoom or Facebook Live.

Staging Your Home Is More Important Than Ever

If you're sticking with virtual showings, step up your cleaning and staging efforts to help your home stand out in pictures and videos.

- Declutter, depersonalize, and clean your home from top to bottom.
- As you [prep your home](#), remember to give your curb appeal some attention.
- Tackle basic repairs and [upgrades](#) before shooting your photos and video tours.
- It should be safe to have contractors at your house for exterior [renovation projects](#).
- Pay attention to housing trends to see what buyers are [looking for](#).

Keeping Your Home Clean

Cleaning and sanitizing your home will help prevent the spread of COVID-19 if you decide to hold in-person showings.

- Provide masks, shoe coverings, and [hand sanitizer](#) to anyone touring your home.
- [Wipe down](#) high-touch surfaces with disinfectant several times every day.
- Use a [disinfectant](#) containing at least 70 percent alcohol or bleach to sanitize your home.

If you need to sell your home right now, don't let the coronavirus interfere with your plans. Prepping your home, taking great pictures, shooting video tours, and hosting virtual open houses will help you show off your property to buyers while keeping everyone safe. Thanks to technology, it's still possible to sell your home during strange times like these!

[Florida Estate Sales and Auction Company](#) has 35 years of experience in the field, and we can put that to work for you. Email Floridaestates22@gmail.com if you have any questions.